



RBC Canadian Women  
Entrepreneur Awards

Presented by:  
**WOMEN OF  
INFLUENCE**

## FOR IMMEDIATE RELEASE

*Women of Influence Opens the 30<sup>th</sup> Annual  
RBC Canadian Women Entrepreneur Awards Call for Nominations*

**TORONTO, ON – JANUARY 24, 2022** – [RBC](#) and [Women of Influence](#) are announcing the call for nominations for the 2022 **RBC Canadian Women Entrepreneur Awards**. This year's nomination campaign marks the 30<sup>th</sup> year of the awards which provides national recognition to Canada's most accomplished and impactful women entrepreneurs, whose successful businesses contribute significantly to the local, national and global economy.

Over the past year, unprecedented numbers of women entrepreneurs from coast to coast were recognized by their peers, colleagues and communities for outstanding achievements in business and contributions to the Canadian economy. This resulted in a record-breaking number of submissions for the Awards program which celebrates its 30<sup>th</sup> anniversary in 2022. This year, it's more important than ever to continue to shine a spotlight on the women entrepreneurs in our communities who invest it all — and a nomination is the first step.

*“Across the country, Canada’s exceptional women entrepreneurs are continuing to build and grow their businesses, providing us with hope, solutions, and innovations at a time when we need it most,” says **Greg Grice, Executive Vice President, Business Financial Services, RBC.** “They are – and always have been – the backbone of our communities, and the RBC Canadian Women Entrepreneur Awards program in partnership with Women of Influence has been dedicated to celebrating their countless contributions over the past 30 years. As we turn the page to a new year, RBC is proud to continue our efforts to discover and share these inspirational stories of entrepreneurship.”*

Since its inception, over 60,000 women have been nominated for the RBC Canadian Women Entrepreneur Awards and over 200 Awards have been presented for outstanding entrepreneurial achievement. Each of these prestigious awards is tailored to recognize women from all sectors of the economy and at all stages of business growth. They include: Ones to Watch Award, Micro-Business Award, Start-Up Award, RBC Momentum Award, Social Change Award: Regional Impact, Social Change Award: National/International Impact, Innovation Award, and Excellence Award.

*“For over 30 years, this program has helped shine a spotlight on incredible entrepreneurs, boosting their businesses to new heights,” says **Alicia Skalin, Co-CEO, Women of Influence.** “As we celebrate this milestone anniversary, we are calling on corporations, organizations, and individuals alike to help us recognize all women entrepreneurs across the country who have persevered in the face of adversity and make this our most impactful year yet.”*

Nominate here: <http://www.womenofinfluence.ca/rbc-cwea>.

2022 RBC Canadian Women Entrepreneur Awards  
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### **About the RBC Canadian Women Entrepreneur Awards**

The RBC Canadian Women Entrepreneur Awards are the pre-eminent national business awards recognizing the country's leading female entrepreneurs. The awards are an initiative of Women of Influence, an award-winning organization dedicated to advancing women globally.

### **About RBC**

Royal Bank of Canada is a global financial institution with a purpose-driven, principles-led approach to delivering leading performance. Our success comes from the 86,000+ employees who leverage their imaginations and insights to bring our vision, values and strategy to life so we can help our clients thrive and communities prosper. As Canada's biggest bank, and one of the largest in the world based on market capitalization, we have a diversified business model with a focus on innovation and providing exceptional experiences to our 17 million clients in Canada, the U.S. and 34 other countries. Learn more at [www.rbc.com](http://www.rbc.com).

At RBC, Diversity and Inclusion is more than just a value, it's our strength. Our rich pool of diverse talent — and the unique perspectives and ideas they bring — enables us to bring our purpose of helping clients thrive and communities prosper. For more than a decade, RBC has helped foster the advancement of women leaders in business and we have proudly celebrated Canadian entrepreneurs as the presenting sponsor of the RBC Canadian Women Entrepreneur Awards program.

### **About Women of Influence Worldwide Inc.**

Women of Influence, now in its 28th year, is one of North America's leading organizations offering solutions for workplace gender equality and women's advancement. Through our global events, digital media, signature awards and consulting, Women of Influence reaches a diverse community of professional women and men across Canada and internationally. Providing insights and inspiration, perspectives on key issues and creating opportunities to connect — we are making change happen for women, today. Our signature programs include the Top 25 Women of Influence Awards and the RBC Canadian Women Entrepreneur Awards. For more information, please visit [www.womenofinfluence.com](http://www.womenofinfluence.com)

### **For interview requests or further information please contact:**

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