Respondents who felt their achievements were undermined by others at work.

Men. women equally to blame

The person who undermined you was:

Male 27.6% Female Kill

Both 41.2%



Why it happens

Jealousy and sexism top list of drivers:

Jealousy/envy 83.2% Sexism/gender stereotypes 68.6%



It takes a toll

How has this impacted you?





Lower self-esteem/self-confidence Downplay/don't share achievements 46.2% Negative self-talk

With friends like these

Almost half said friends (43.9%) had cut them down and more than one-third (37%) blamed their social network.





WOMEN OF INFLUENCE

High cost for employers

Being cut down had the following consequences:

Lack of trust among co-workers 69.2% Disengaged from my work 59.28 Looked for a new job 59.1% Experienced imposter syndrome [56,75]



Respondents agreed that being cut down impacted their productivity.

Lost talent pool

Nearly one-half of tall poppies said it had impacted their desire to apply for promotion.

Sallest

If you see something. say something

More than 4 in 10 witnessed a co-worker being cut down and did nothing. About 1 in 10 participated in the cutting.

See www.hrreporter.com/tallest-poppy for more information. Source: The Tallest Poppy, a joint research project involving Canadian HR Reporter, Thomson Reuters, Wewpoint Leadership and Women of Influence, More than 1,500 respondents completed the survey in May and June 2018.



