87.3% of respondents who felt their achievements were undermined by others at work.

High cost for employers:
- Lack of trust among co-workers: 69.2%
- Disengaged from my work: 59.2%
- Looked for a new job: 59.1%
- Experienced imposter syndrome: 56.7%

69.5% of respondents agreed that being cut down impacted their productivity.

Lost talent pool:
Nearly one-half of tall poppies said it had impacted their desire to apply for promotion.

48.9% of respondents.

Why it happens:
- Jealousy and sexism: 83.2%
- Sexism/gender stereotypes: 68.6%
- Lack of confidence: 59.8%

It takes a toll:
Lower self-esteem/self-confidence: 64.7%
Downplay/don't share achievements: 60.3%
Negative self-talk: 46.2%

With friends like these...
- Almost half said friends (43.9%) had cut them down and more than one-third (37%) blamed their social network.

The Tallest Poppy
If you see something, say something:
- More than 4 in 10 witnessed a co-worker being cut down and did nothing.
- About 1 in 10 participated in the cutting.

See www.hrreporter.com/tallest-poppy for more information.
Source: The Tallest Poppy, a joint research project involving Canadian HR Reporter, Thomson Reuters, Viewpoint Leadership and Women of Influence. More than 1,500 respondents completed the survey in May and June 2018.