

# 2022 RBC CANADIAN WOMEN ENTREPRENEUR AWARDS FINALISTS ANNOUNCED TODAY

TORONTO – Women of Influence announces the 2022 RBC Canadian Women Entrepreneur Awards finalists. This year marks the 30<sup>th</sup> anniversary of the program which received over 10,000 nominations for women entrepreneurs from across the country. After an intensive judging review, 21 finalists were selected across seven categories. An additional five recipients were chosen to receive the Ones to Watch Award, which recognizes entrepreneurs who have launched businesses that have made an incredible impact in fewer than three years.

The women business owners and leaders in this shortlisted group were selected for their accomplishments in a wide range of industries including AI, Cleantech, Civil Construction, Food and Beverage and Cyber Security.

"This year as we celebrate the milestone 30<sup>th</sup> anniversary of the program, we are honoured to recognize the accomplishments of our 2022 award finalists," says Alicia Skalin, Co-CEO, Women of Influence. "The awards celebrate the entrepreneurial spirit of our country and the incredible women making it happen. Our finalists share a strong vision and a relentless passion in pursuing their dreams."

The winners will be announced and celebrated in-person at the 30<sup>th</sup> Annual Awards Gala, on Wednesday, November 23. Women of Influence is thrilled to host this prestigious red-carpet event where nominees, corporate executives, dignitaries, and notable industry guests will come together once again for a delectable evening of inspiration, style, and meaningful connection with business leaders from across the country.

The RBC Canadian Women Entrepreneur Awards recognize women business owners from across Canada who make impressive and substantial contributions to the local, Canadian, or global economy. These awards recognize businesswomen and leaders of non-profits from three major regions across Canada: East, Central, and West.

"For over 30 years, the RBC Canadian Women Entrepreneurs Awards has shone a spotlight on the incredible women business owners who are leading change in their industries, driving growth in their communities and inspiring the next generation of entrepreneurs," said Greg Grice, Executive Vice-President, Business Financial Services, RBC. "This year's program continues this tradition, uncovering countless stories of women-led innovation and achievement among our 2022 award finalists. We're honoured to showcase and support this growing force of women entrepreneurs in Canada, and to be a part of this 30-year journey alongside Women of Influence and the remarkable women leaders who have made up the heart of this program."

All nominees are required to submit thorough applications, which are reviewed and judged by a panel of prominent business leaders and subject to a due diligence review performed by KPMG.



### The 2022 Recipients of the Ones to Watch Award are:

Fadwa Mohanna, One37 Solutions Lisa Karandat and Alexa Monahan, Good Juju Body & Home Shannon Hunter, Wander The Resort Tiffany Callender, The Federation of African Canadian Economics (FACE) Caitlyn Vanderhaeghe, KidStar Nutrients

#### The 2022 RBC Canadian Women Entrepreneur Awards Finalists are:

#### **Micro-Business Award**

West: Umeeda Switlo and Nareena Switlo, Naledo Foods and Beverages Inc.

Central: Ami Shah, Peekapak

East: Oladiwura Fakiyesi, Flenjor Foods

# **Start-Up Award**

West: Rogayeh Tabrizi, Theory+Practice Central: Linda Dang, Sukoshi Mart

East: Andrea Gomez and Rachelle Séguin, Omy Laboratoires

#### **RBC Momentum Award**

West: Bobbie Racette, Virtual Gurus Central: Sheena Brady, Tease

East: Jacqui Winter, HR Project Partners Inc.

#### **Social Change Award: Regional Impact**

West: Emilie de Rosenroll, South Island Prosperity Partnership

*Central:* Dr. Claudine Cousins, Empower Simcoe *East:* Stéphanie Jecrois, Technovation Montréal

# **Social Change Award: National Impact**

West: Brandy Svendson and Natalie Chan, Be The Change Group

West: Shauna Curry, Centre for Affordable Water and Sanitation Technology (CAWST)

Central: Kayla Isabelle, Start-Up Canada

#### **Innovation Award**

West: Hiba Badran, GBCS Group Central: Karen Lai, KPM Power Inc.

East: Natasha Dhayagude, Chinova Bioworks Inc.

# **Excellence Award**

West: Nicole Bourque Bouchier, Bouchier Central: Ashlynne Dale, Norwood Sawmills

East: Vicki Wallace-Godbout, Truck Stop + (Edmundston and Moncton)



The 2022 RBC Canadian Women Entrepreneur Awards are presented by Women of Influence. Award presenters include RBC, Bell Media Bulova and Telus. Our official Due Diligence partner is KPMG and the official gift partner is Bulova.

## **About the RBC Canadian Women Entrepreneur Awards**

The RBC Canadian Women Entrepreneur Awards are the pre-eminent national business awards recognizing the country's leading female entrepreneurs. The awards are an initiative of Women of Influence, an award-winning organization dedicated to advancing women globally.

## **About Women of Influence Worldwide Inc.**

Women of Influence, now in its 28<sup>th</sup> year, is one of North America's leading organizations offering solutions for workplace gender equality and women's advancement. Through our global events, digital media, signature awards, and consulting, Women of Influence reaches a diverse community of professional women and men across Canada and internationally. Providing insights and inspiration, perspectives on key issues, and creating opportunities to connect — we are making change happen for women, today. Our signature programs include the Top 25 Women of Influence Awards and the RBC Canadian Women Entrepreneur Awards. For more information, please visit www.womenofinfluence.com

## For interview requests or further information please contact:

Amanda Kruzich, Women of Influence, (416) 456-8633, <a href="mailto:akruzich@womenofinfluence.ca">akruzich@womenofinfluence.ca</a> Yuri Park, RBC, (437) 229-2742, <a href="mailto:yuri.park@rbc.com">yuri.park@rbc.com</a>